



SAVE
SALTDEAN LIDO

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SAVE SALTDEAN LIDO NEWSLETTER 4 - APRIL 2011

When the campaign group was formed just over a year ago, our first objective was to protect the Lido from being swamped by Dennis Audley's planned development.

With the recent announcement by the Secretary of State of the upgrade to Grade II*, the only lido in the country to have such recognition, we can confidently say Mission Accomplished! Within days of the announcement, Brighton & Hove City Council had informed the leaseholder emphatically that they would never entertain residential development on the site. As Councilor Mary Mears said in her press release "It is a complete non-starter. The council will never allow it."

The support that the campaign group received throughout the lengthy upgrade process was overwhelming and we must thank the thousands of residents who signed our petition; the 20th Century Society, Conran & Partners, Brighton & Hove Council and Simon Kirby MP who all supported the application. As the editorial in the Argus commented so eloquently: "It just goes to show that if a community pulls together, big things can be achieved."

With our first goal accomplished, we can now concentrate our energies on our second - to have the Lido complex operated by the community for the community. It has been blatantly obvious over the last ten years that Dennis Audley has little interest in running a successful, family-friendly leisure facility and he has on numerous occasions complained about his financial losses over that time. Perhaps now that he knows for certain that his dreams of profitable development will never materialise, he will agree to cut his losses and surrender the lease.

We continue to monitor the Council's progress towards a resolution and are delighted that they are taking steps to ensure that any repairs being carried out on the building are of the required standard.

In the meantime, we have prepared a business plan (which has been independently described as 'robust') which shows that with intelligent and committed management, the complex can be run profitably so that this wonderful building at the heart of our community, can be maintained as it deserves in the long term.

A DATE FOR YOUR DIARY!

On 4th June the Friends of Saltdean Lido are holding a Summer Fun Day in the Oval Park. There are lots of attractions planned for the whole family, with a food market, arts & crafts stalls, childrens' games, a treasure hunt, some 'extreme' games for the more adventurous, dog agility (bring-your-dog-&-have-a-go!) and lots of entertainment on stage over the day, with plenty of seats to take the weight off your feet and enjoy a drink or a cuppa. Even if the weather is unkind, we're covered (with possibly the largest marquee that Saltdean has ever seen) and we look forward to seeing you there.

In the evening of 4th June, the hugely popular Brighton Beach Boys have generously offered to hold a benefit in aid of the Lido campaign, in the marquee. There will be a bar and food available, and tickets (over 18s only) are £10. They can be booked online at www.wegotickets.com and are also available at HR Hardware on Longridge Avenue, Shoebridges Butchers on Lustrells Vale and Pebbles in Rottingdean. The Brighton Beach Boys gigs normally sell out, so be sure to book early and come and join us for a fantastic evening of 60s music.

JOIN THE REVOLUTION

You can help us to swell our fundraising by £5,000 with just a couple of clicks online. FOSL is entered into The Co-operative's Join the Revolution competition and at the time of writing, we are in first place in the southern region. Voting is open until 29 May and every vote helps. Please support us! <http://www.co-operative.coop/join-the-revolution/friends-of-saltdean-lido/>

SHOW YOUR SUPPORT

Enjoy the new poster and please display in your window to show your support of the campaign.

WE NEED YOUR BOOKS

If you have any books you've read & finished with, we would love them for our book stall on the 4th June. Please drop them into 54 Northwood Avenue or 29 Chichester Drive West. Thanks!

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